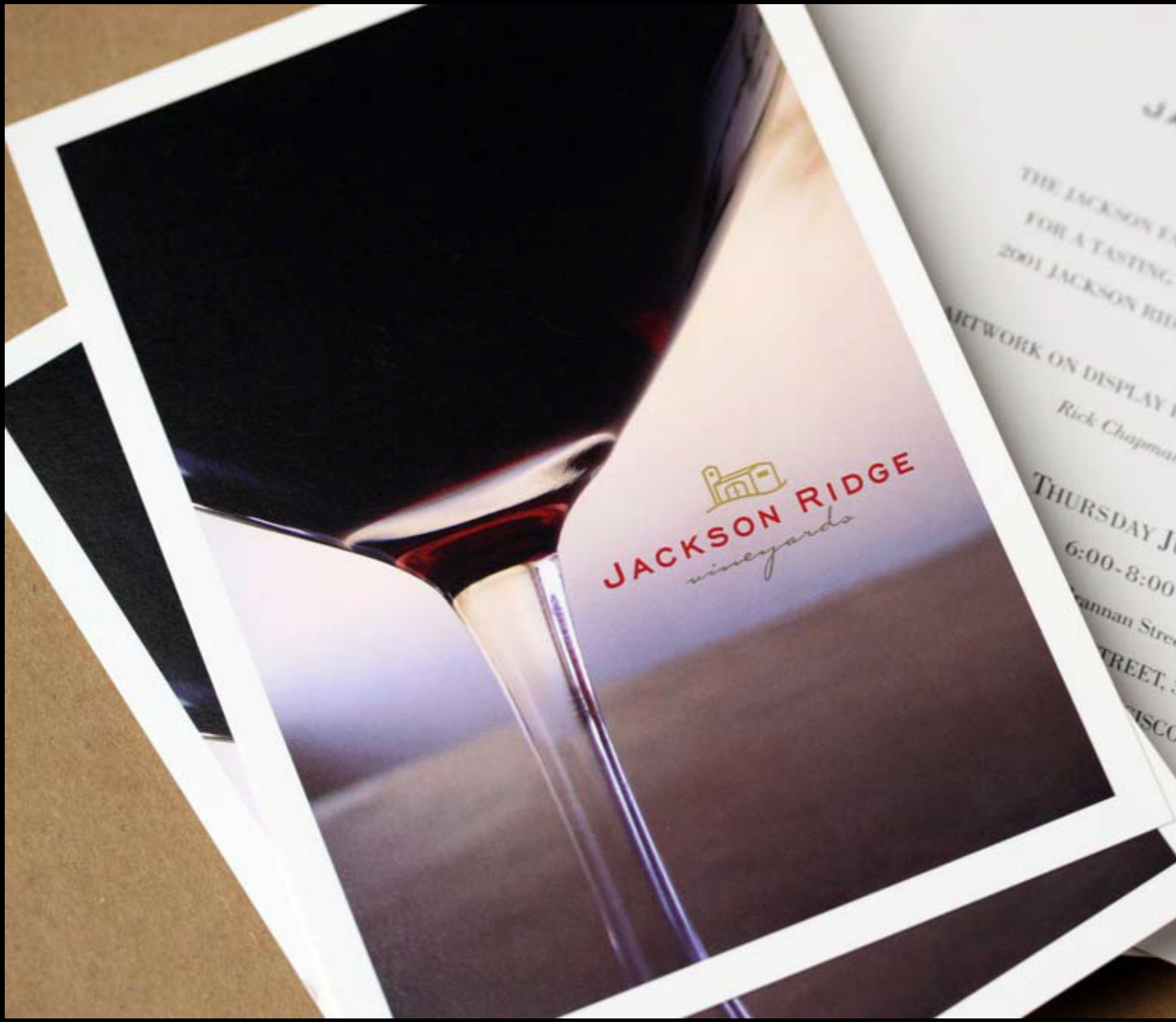




OHMBOX  
DESIGN

Project: 01 Jackson Ridge Vineyards

Party invitation: photography & design



  
JACKSON RIDGE  
vineyards

  
JACKSON RIDGE  
vineyards

THE JACKSON FAMILY INVITES YOU TO JOIN US  
FOR A TASTING OF OUR NEWLY RELEASED  
2001 JACKSON RIDGE CABERNET SAUVIGNON

ARTWORK ON DISPLAY BY SAN FRANCISCO ARTISTS  
*Rick Chapman & Eric Jones*

THURSDAY JUNE 17<sup>TH</sup>  
6:00-8:00 PM

“Cannan Street Loft”  
CANNAN STREET, 3RD FLOOR  
SAN FRANCISCO





**JACKSON RIDGE**  
*vineyards*

Eric J  
THURSDAY JUNE 17<sup>TH</sup>  
5:00-8:00 PM  
"Man Street Loft"  
STREET, 3RD FLOOR  
SAN FRANCISCO



## Project: 02 JAX Vineyards

Brand announcement and invitation: art direction & design

XX

VEYARDS

MAUVIGNON



2006 laureate



2006 laureate



## Project: 03 Lost Men & Angry Girls

New title from Audrey Auld Mezera: art direction, photography and design





AUDREY AULD MEZERA

LOST MEN AND  
ANGRY GIRLS

AUDREY AULD MEZERA • LOST MEN AND ANGRY GIRLS

A

Produced by Bill Chambers

Recorded at The Boneyard and Music Cellar Studios, Central Coast, NSW, Australia  
Engineered by Jeff McCormack and Bill Chambers  
Mixed and Mastered by Jeff McCormack  
Photography and Artwork by Eric Jones

Track 6 'Half A World Away'  
Recorded & Mixed by Gary Mankin at Laughing Tiger Studio, San Rafael, Ca., USA

Love and gratitude to Bill for your honesty, insight, generosity and beautiful music.  
Raechel, Karl, Beccy, Doug, Chris, James, Jeff, Rod, Tim, Mick, Gary and Nina -  
thanks for sharing your amazing talents and playing life into these songs.  
Thanks to Eddie Wilson for 'Morphine', Nash for your generosity  
and Eric for your unique vision.  
Mez my sailor, thank you for staying the course through redneck honeymoons,  
old dogs, new life, lost men and angry girls.  
And to you, thanks for listening...  
Audrey



LOST MEN AND ANGRY GIRLS

AUDREY AULD MEZERA

Recycled  
RECORDS  
CC Music Cell Home 2004  
Reformed (Recovery & Healing)  
By G. G. G. G. G.

1. Backs  
2. Morphine  
3. Lost Seen in Greenish  
4. Bad Honey I will be (Chorus)  
5. Looking For Luck (Chorus)  
6. Half A World Away (with New Chorus)  
7. The Cry  
8. Check (Reversion Proper with New Chorus)  
9. Down in a Hole  
10. No. 1  
11. Scolding (Hoped the  
Rabbit Boy (with Karl Decade)  
12. Lady Love (with Taylor)

RECORDED



W, Australia

Rafael, Co., USA

beautiful music.  
ary and Nina -  
se songs.

ck honeymoons,



**Reckless  
RECORDS**

© Audrey Auld Mezera 2006  
Unauthorized duplication is strictly  
forbidden. (Don't burn it!)

1. Bolinas
2. Morphine
3. Last Seen in Cotuit
4. Buck Hungry in Cotuitville
5. Looking For Luckenbach
6. Half A World Away (with Earl Cranberry)
7. We Cry
8. Cinch Mountain Prayer (with Ken Eberly)
9. Down in a Hole
10. Noir I
11. Self-Help Helped Me
12. Dublin Boy (with Karl Brodke)
13. Lullaby For Baby Taylor

RECKROOP



MEZERA



AUDREY AULD MEZERA

LOST MEN AND ANGRY GIRLS

1. Bolinas
2. Morphine
3. Lost! Seen in Gainesville
4. Buck Hungry (with Bill Orendson)
5. Looking For Luckenbott
6. Hell! A World Away (with New Gekko)
7. We Cry
8. Clinch Mountain Prayer (with Bill Orendson)
9. Down In A Hole
10. Not I
11. Self-Help Helped Me
12. Dublin Boy (with Karl Brodke)
13. Lullaby For Baby Taylor

Reckless  
RECORDS

© Audrey Auld Mezera 2006  
Unauthorized duplicating is stealing.  
Buy it, don't buy it!

RECK009

AUDREY AULD MEZERA



Project: 04 Project E.L.F. (extremely low frequency)

Art direction, photography, packaging and logo design





newton

disappearing bridges

insectasoid

head pond

dreamer

happy sad

dust bunny

8088

~~8-bit drive-by~~

insectasoid (re-lived)

WWW.PROJECTELF.NET

**DIV/ZERO RECORDS**



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WWW.DIVZERO.COM  
DESIGN & ARTWORK WWW.SHMBOX.COM





Handwritten signatures in white ink.

P R O J E C T  
P R O J E C T

© 2004 DIV/ZERO RECORDS



P  
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01001010100101001010010101

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SW / ZERO NE COMON



Project: 05 BirdMan Inc.

Leave behind collateral: 2/c folder, inserts and business cards

BIRDMAN INC

OPEN

9 x 12

GOULD





9 x 12  
GOLD



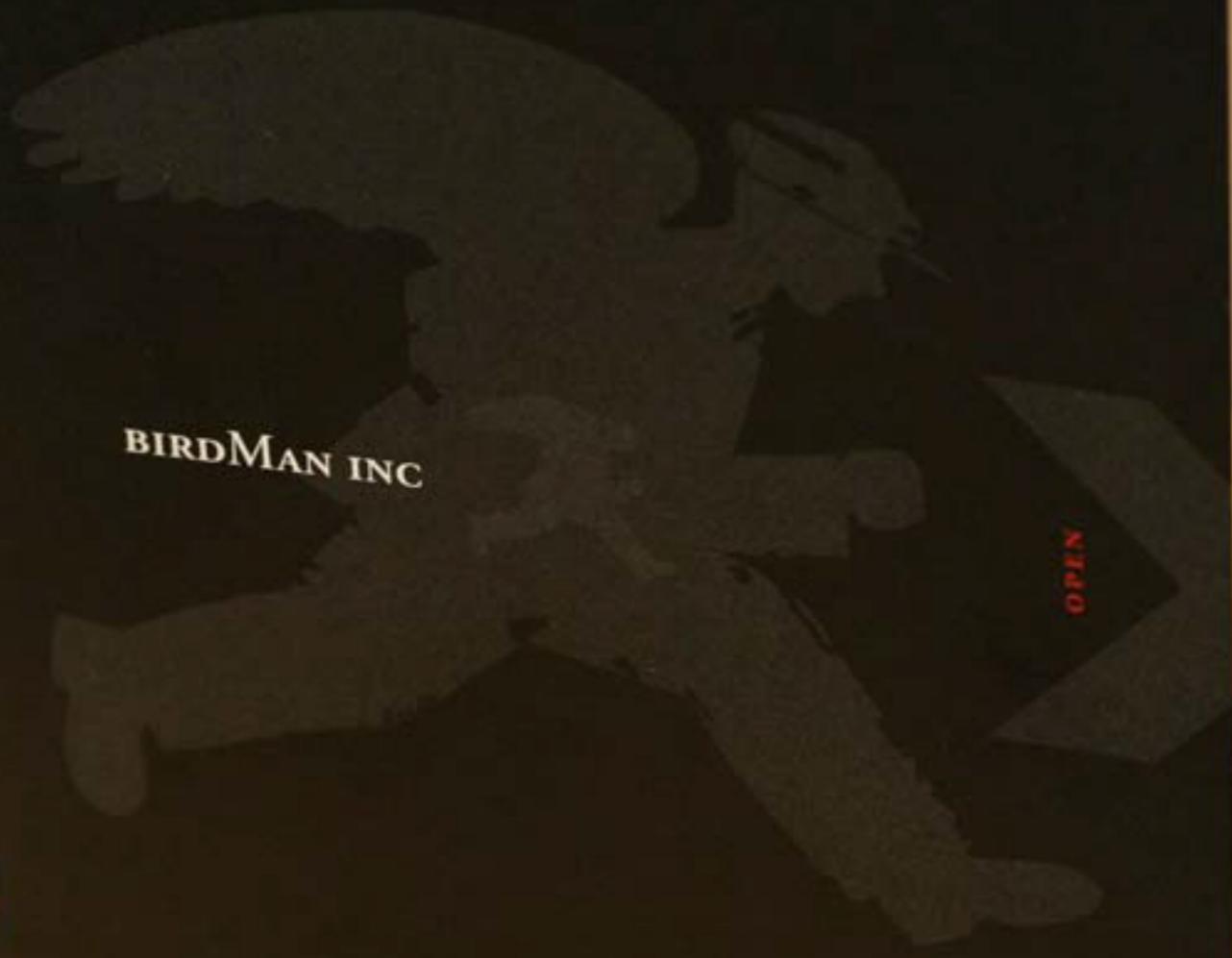
**BIRDMAN INC**  
SAN FRANCISCO

INFO@BIRDMANINC.COM  
WWW.BIRDMANINC.COM



BIRDMAN INC

OPEN





## Project: 06 Zantaz

Tradeshow contest: Attendees gather stamps at various locations  
4/c passport design and art direction.

**PASSPORT**  
TO THE CARIBBEAN

T  
N

## Project: 07 Leaf Postcard

Self promotion: fine art prints and photography by Eric D. Jones

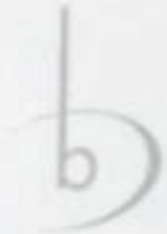




## Project: 08 Agent Bowmen

Postcard for photographers rep. mirrors web site home page design





BARBARA BOWMAN ASSOCIATES

415.243.0224



Richard Eskite

Kevin Irby

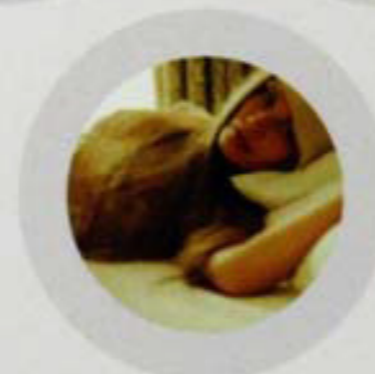
Mona Kuhn

Curtis Myers

Kate Powers

Walter Whitman

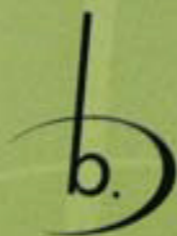
Leslie Williamson





AGENTBOWMAN.COM

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[ ENTER ] →

AGENTBOWMAN.COM

ARTISTS | CONTACT | WELCOME

Project: 09 Seth Affoumado

Postcard for local photographer also mirrors web site design

**SETH AFFOUMADO**  
PHOTOGRAPHER

pictures



personal work



samples



ads



about





Project: 10 Le Santuaire Skin Care

Postcard and mini brochure for a unique skin care salon

Le Sanctuaire



SERUM  
ification

## Project: 11 Breast Cancer Benefit

Announcement and invitation for benefit event: design and photography





*Lisa Bradbury Skincare Salon invites you to*



lon invites you to...

Dabble

Indulge

Delicious





The image shows an open book with a textured yellow cover. The right page is visible, featuring the word "Delight" in a grey, sans-serif font. A large, detailed illustration of a red flower with yellow centers is positioned on the left side of the right page, extending from the gutter. The left page is partially visible, showing the word "bbble" in white text on a dark background. The book is resting on a white surface, and the lighting is warm, highlighting the texture of the paper and the colors of the illustration.

Delight

bbble

Delight



# Dabble

*in a salon soiree to benefit  
the Breast Cancer Fund.*

*Dip into make-up demonstrations by:*

**Tony Richards & Tina Bornstein**  
*of Tony & Tina's Vibrational Remedies;*

**Wendy Hromada** consultant,  
*Jane Iredale Mineral Cosmetics,  
Samuel Par and Cellex-C.*

*And discover much, much More!!*

# Indulge

*and pamper yourself with top-notch  
skin care demonstrations by industry leaders:*

**Michelle Balmer**, National Educational Director  
*Pevonia Botanica*

**Deirdre Burke**, National Educational Director  
*Cellex-C*

*and Lisa Bradbury's own staff will  
demonstrate **Microdermabrasion**  
treatments just for the asking.*

# Delight

mmmm,

Enjoy the  
watch a f  
and parti

Psychic  
Laura B

Mehen  
Meera

# Indulge

and pamper yourself with top-notch  
skin care demonstrations by industry leaders:

**Michelle Balmer**, National Educational Director  
*Pevonia Botanica*

**Deirdre Burke**, National Educational Director  
*Cellex-C*

and Lisa Bradbury's own staff will  
demonstrate **Microdermabrasion**  
treatments just for the asking.

# Delight

mmmm, in the salon's luxurious digs.

Enjoy the art exhibits that line the walls,  
watch a fashion show unfold before you  
and participate in a silent auction.

Psychic readings by clairvoyant  
**Laura Bushnell**

Mehendi applications by  
**Meera & Monica Desai**

...all to benefit Breast Cancer.

*Come celebrate with us*

**September 29th, 2000 from 6-10pm**

**The place: Lisa Bradbury Skincare Salon**  
1756 Fillmore Street ( at Sutter ),  
San Francisco, Ca 94115

**RSVP appreciated: 415.441.7470**

*We would like to thank the following  
for their generous sense of frivolity:*

**Annies**  
**Betsy Johnson**  
**Cellex-C**  
**Chez Nous**  
**City Modeling Agency**  
**Epicuren Discovery**  
**My Boudoir**  
**Paolo**  
**Pevonia Botanica**  
**Sebastiani Vineyards**  
**Vivandi Portafino**





Dabble

Indulge

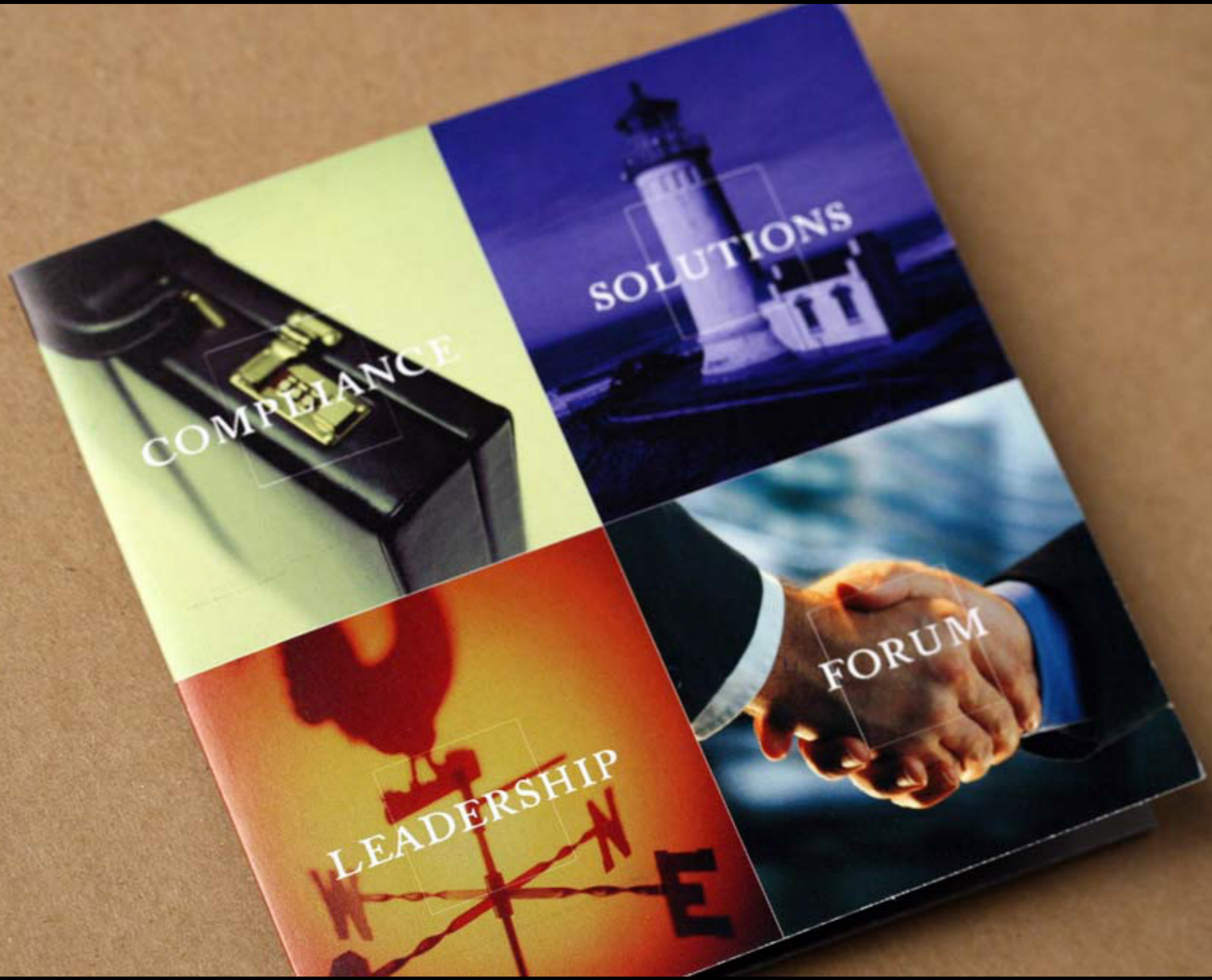
Delight





## Project: 12 Zantaz Partners

Small 4/c tri-fold sales collateral: design and art direction



COMPLIANCE

SOLUTIONS

LEADERSHIP

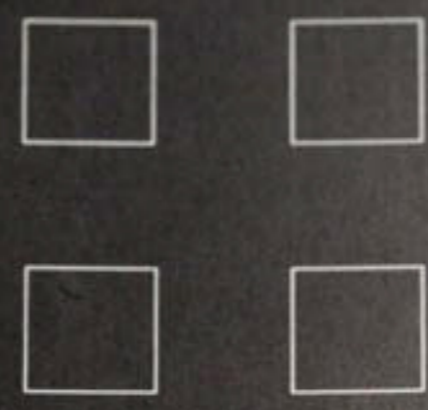
FORUM



Compliance Solutions Leadership Forum is a special program  
designed to highlight the best practices and technology leadership of  
ZANTAZ customers.

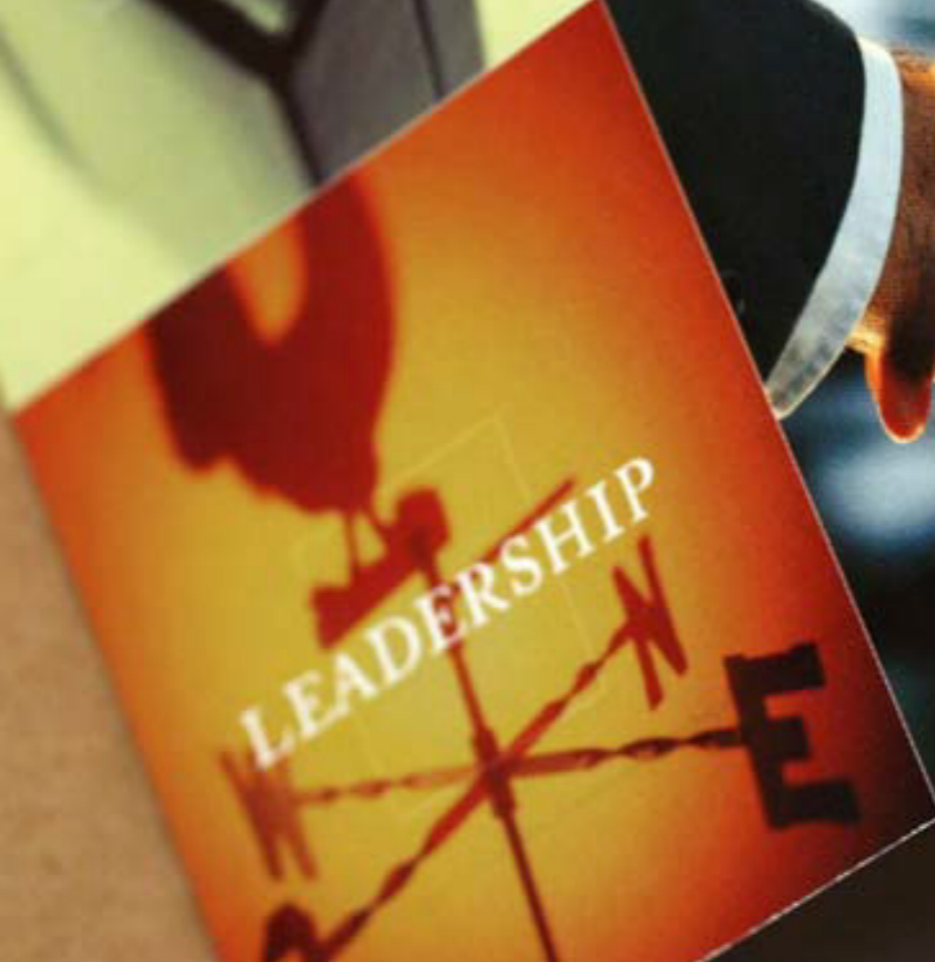
Individuals invited to participate in the Compliance Solutions Leadership  
Forum are leaders in their fields that are implementing proactive and  
effective compliance initiatives. These leaders are creating industry best  
practices within their organizations to meet the demanding requirements  
of regulators for digital archiving and supervision in the securities

Selected individuals and their organizations have chosen ZANTAZ  
Compliance and Electronic Discovery Solutions as an integral component  
of their compliance strategy, resulting in dramatically lower implementation  
risks. The Compliance Solutions Leadership Forum is designed  
to showcase these successful compliance programs and promote these  
innovative technology and business leaders.



5671 Gibraltar Drive, Pleasanton, CA 94588  
(800) 636.0095  
info@zantaz.com      www.zantaz.com





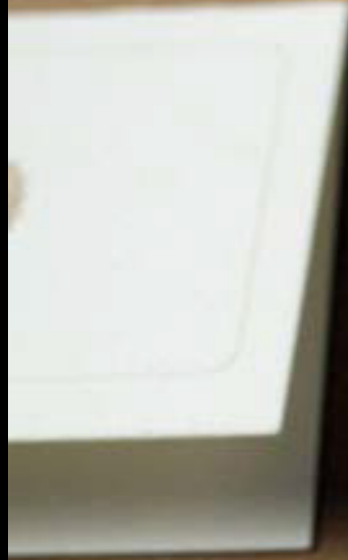
## Project: 13 King & Queen

Wedding invitation: design and illustration of king & queen playing cards









*Zem & James Josquin - 4060 Lind Street, San Francisco, Ca 94114*







Zem & James Joaquin - 4th Street





## Project: 14 Colleen Gallagher

Business cards, identity and mailer: system also includes web site and ad



COLLEEN G GALLAGHER

graphy

colleen@colleengallagh  
15-279-6200  
gallagher.c

COLLEEN GALLAGHER

Colleen Gallagher

Colleen Gallagher - Photography

...  
G  
...

ColleenGallagher.com  
6200  
Gallagher.com





Colleen Gallagher - Photography

Wrap by Nancy Taylor, Alencon Mill Valley

Colleen Gallagher - Photography

Mill Valley

COLLEEN GALLAGHER  
Colleen Gallagher - Photography

415.279.6200




Colleen Gallagher - Photography



Project: 15 The North Face

12 page advertising insert: art direction while at agency Blazing Paradigm



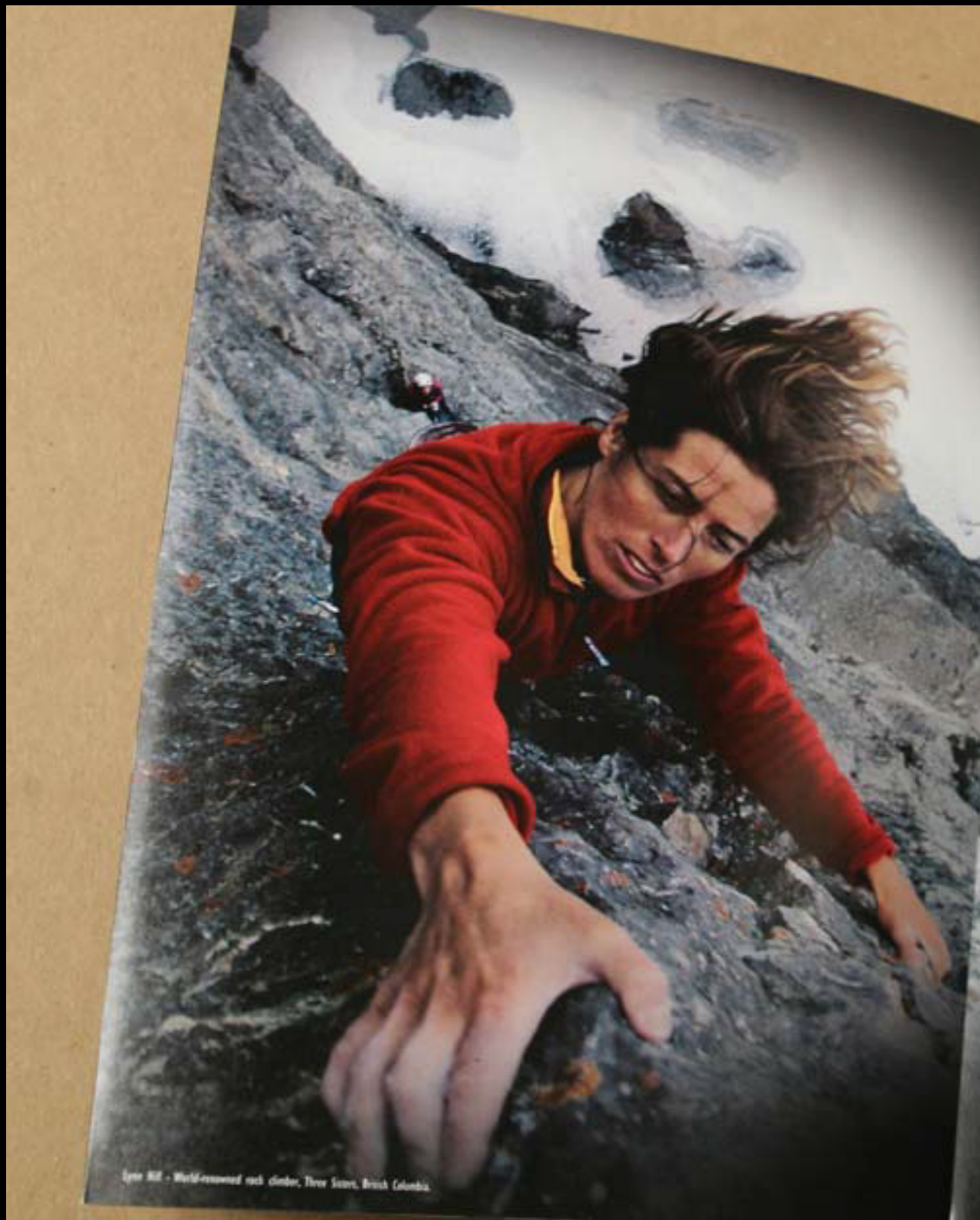
What do you wear  
when your biggest fashion concern  
is hypothermia?



NEVER STOP EXPLORING™

... Crossing the Elk River, British Columbia



A full-page photograph of a man with long, dark hair, wearing a bright red jacket, climbing a steep, grey rock face. He is leaning forward, with his hands firmly gripping the rock. The background shows a vast, mountainous landscape under a cloudy sky. The overall tone is dramatic and emphasizes outdoor adventure.

## Introducing Tekware. You will never wear cotton clothing again.

Made from advanced synthetic fabrics, Tekware is clothing that dries faster, lasts longer and maintains overall comfort better than cotton. The design combines the experience of world-class outdoor athletes and the expertise of our research and development teams. The North Face athletes take Tekware to the most remote corners of all seven continents for field testing in extreme outdoor environments. Upon their return, they collaborate closely with our research and development teams to further refine Tekware. The result is a line of technologically superior outdoor equipment. Incredibly fast drying, highly durable and backed with our lifetime warranty, Tekware is a revolution in equipment that makes cotton obsolete.

Lynn Hill - World-renowned rock climber, Three Spires, British Columbia



Rob Armstrong - Mountain life, race and muddy trails, making them hard hats, Snow Colorado.



## FAST DRYING

### How good can cotton feel if you're soaking wet?

Cotton is fine if you're lying around the house. But when you're sweating, whether it's from trail running, big wall climbing or any other aerobic activity, nothing performs better than Tekware. Technologically advanced fabrics and The North Face's high-performance VaporWick® finish help Tekware rapidly wick moisture away from the body, drying as much as 200% faster than the cotton found in other sportswear. Cotton soaks and clings, draining your energy. Tekware dries quickly, keeping you comfortable in any situation.

Rob Hogg - Mountaineering and alpine climbing, Snow Colorado.



**TEKWARE**      **COTTON**  
A Tekware t-shirt and a cotton t-shirt are soaked in water.



**TEKWARE**      **COTTON**  
Left at room temperature, Tekware dries dramatically faster than the cotton, making it lighter and more comfortable.

Rob Hogg - Mountaineering and alpine climbing, Snow Colorado.



Small text at the top of the left page, likely a copyright notice or brand information.



### FAST DRYING

## How good can cotton feel if you're soaking wet?

Cotton is fine if you're lying around the house. But when you're sweating, whether it's from trail running, big wall climbing or any other aerobic activity, nothing performs better than Tekware. Technologically advanced fabrics and The North Face's high-performance EquiWick™ finish help Tekware rapidly wick moisture away from the body, drying as much as 200% faster than the cotton found in other sportswear. Cotton soaks and clings, draining your energy. Tekware dries quickly, keeping you comfortable in any situation.

Small text at the top of the middle page, likely a copyright notice or brand information.



**TEKWARE**  
A Tekware T-shirt and a cotton t-shirt are soaked in water.



**COTTON**  
Left is same temperature. Tekware dries dramatically faster than the cotton, making it lighter and more comfortable.



Small text at the bottom of the middle page, likely a copyright notice or brand information.

## Introducing Tekware You will never wear cotton clothing

Made from advanced synthetic fabrics, Tekware is clothing that maintains overall comfort better than cotton. The design combines elite outdoor athletes and the expertise of our research and development teams in the most remote corners of all seven extreme outdoor environments. Upon their return, they tell us that development teams to further refine Tekware. The result is superior outdoor equipment. Incredibly fast drying, highly durable, and backed by a lifetime warranty, Tekware is a revolution in equipment that no one else has.





Busy Days - Mountain and other active living by Mountain Equipment Co.

# YING

## Can cotton feel soaking wet?

But when you're sweating, whether it's from trail running, big wall climbing or just a long hike, cotton can feel like a wet blanket. Technologically advanced fabrics and finishes help Tekware rapidly wick moisture away from the body, drying in other sportswear. Cotton soaks and clings, draining your energy in any situation.



Busy Days - Mountain and other active living by Mountain Equipment Co.



**TEKWARE**      **COTTON**  
*A Tekware T-shirt and a cotton t-shirt are tested in a laboratory.*



**TEKWARE**      **COTTON**  
*Left in various temperatures, Tekware dries approximately 50% faster than the cotton, making it lighter and more comfortable.*

Busy Days - Hiking in a Desert and other active living by Mountain Equipment Co.

## Introducing Tekware. You will never wear cotton clothing again.

From advanced synthetic fabrics, Tekware is clothing that dries faster, lasts longer and maintains overall comfort better than cotton. The design combines the experience of world-class outdoor athletes and the expertise of our research and development team. The world's best athletes take Tekware as the most reliable partner of all active lifestyles for field testing in extreme outdoor environments. Upon their return, they collaborate closely with our research and development teams to further refine Tekware. The result is a line of technologically superior outdoor equipment, incredibly fast drying, highly durable and backed with our lifetime warranty. Tekware is a revolution in equipment that makes cotton obsolete.





Women's Mustange Skirt

Pique Polo

Bouldering Swooshirt

Inca Trail Skirt

Light Summer Field Skirt

Ventilation Skirt

Women's Ribbed Knit Camp Skirt

# Tekware is backed by our lifetime warranty.

Made with technologically advanced fabrics, Tekware resists tearing, dries fast and doesn't shrink. Its revolutionary design withstands extreme use with ease. It's even mildew and stain resistant. Tekware is built to last a lifetime, and that's how long we'll stand behind it. We make this same lifetime warranty on every piece of equipment from The North Face. Because your survival depends on the quality of our equipment, we wouldn't ask you to settle for anything less.

For more information, in the U.S. call 800.719.NORTH, ext. 810, or in Canada call 800.215.2962.

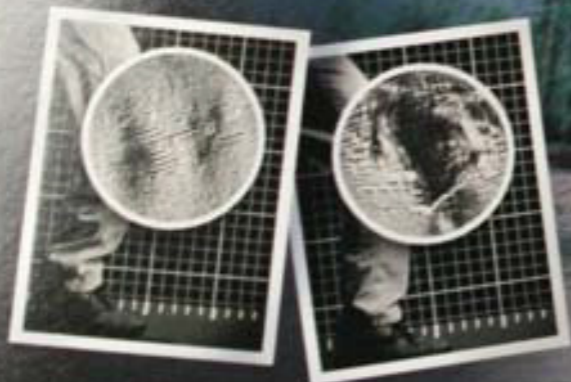


NEVER STOP EXPLORING™



...g a wall of 30-grit sandpaper,  
it helps to have abrasion-resistant pants.

Traversing across a rock face, your every movement puts fabric to the test, a test that Tekware passes with ease. Thanks to advances in synthetic fiber design, Tekware is over three times more abrasion and tear resistant than cotton. And with meticulous attention to details like triple-needle construction, double stitching, flatlocked seams and high-strength bar tacking at stress points, Tekware will withstand the most rigorous outdoor use. Crafted to the same high standards as all gear from The North Face, Tekware is built to last a lifetime.



**TEKWARE**

*Compared to a similar cotton pant, Tekware resists abrasion and tearing with over three times the durability of cotton.*

**COTTON**



**COMFORT**

If you ask your body to take you  
to the ends of the earth,  
better wear something comfortable.

The only thing between you and the elements is what's on your back. That's why we engineered Tekware. By combining comfort, fit and performance, Tekware lets you focus on the activity, not your clothing. Tekware's gusset and a gusset fit allow unrestricted movement through a wide range of motion. Flatlocked seams prevent chafing, but our high-performance Ripstop™ back adds moisture wicking, ensuring that you stay dry and comfortable. Tekware dries faster than cotton clothing and won't shrink like cotton clothing. For overall performance, comfort and durability, nothing compares to Tekware.



**FIT**

*Articulated knees and gusset construction allow for free movement and a better fit.*



**RANGE**

*Underarm gusset and gusset cut allow unrestricted movement through a wide range of motion.*



**COMFORT**

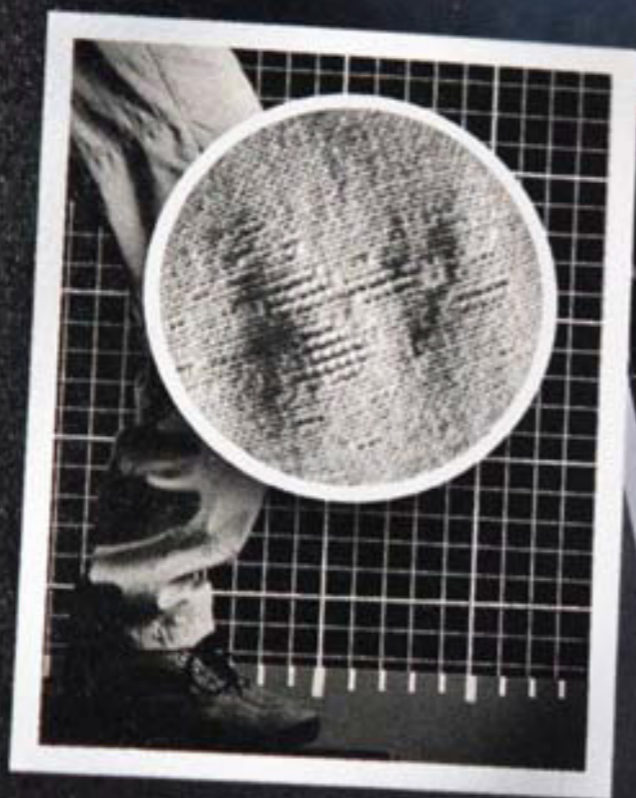
*Designed with unique, high performance fabric, Tekware feels soft and comfortable even in the heat.*

For details on Tekware construction and materials visit: [www.northface.com](http://www.northface.com)



**NEVER STOP EXPLORING**





*TEKWARE*



*COTTON*

*Compared to a similar cotton pant,  
Tekware resists abrasion and tearing with over three times  
the durability of cotton.*





### *FIT*

*Articulated knees and gusset construction allow for free movement and a better fit.*



### *RANGE*

*Underarm gusset and generous cuts allow unrestricted movement through a wide range of motion.*



### *FEEL*

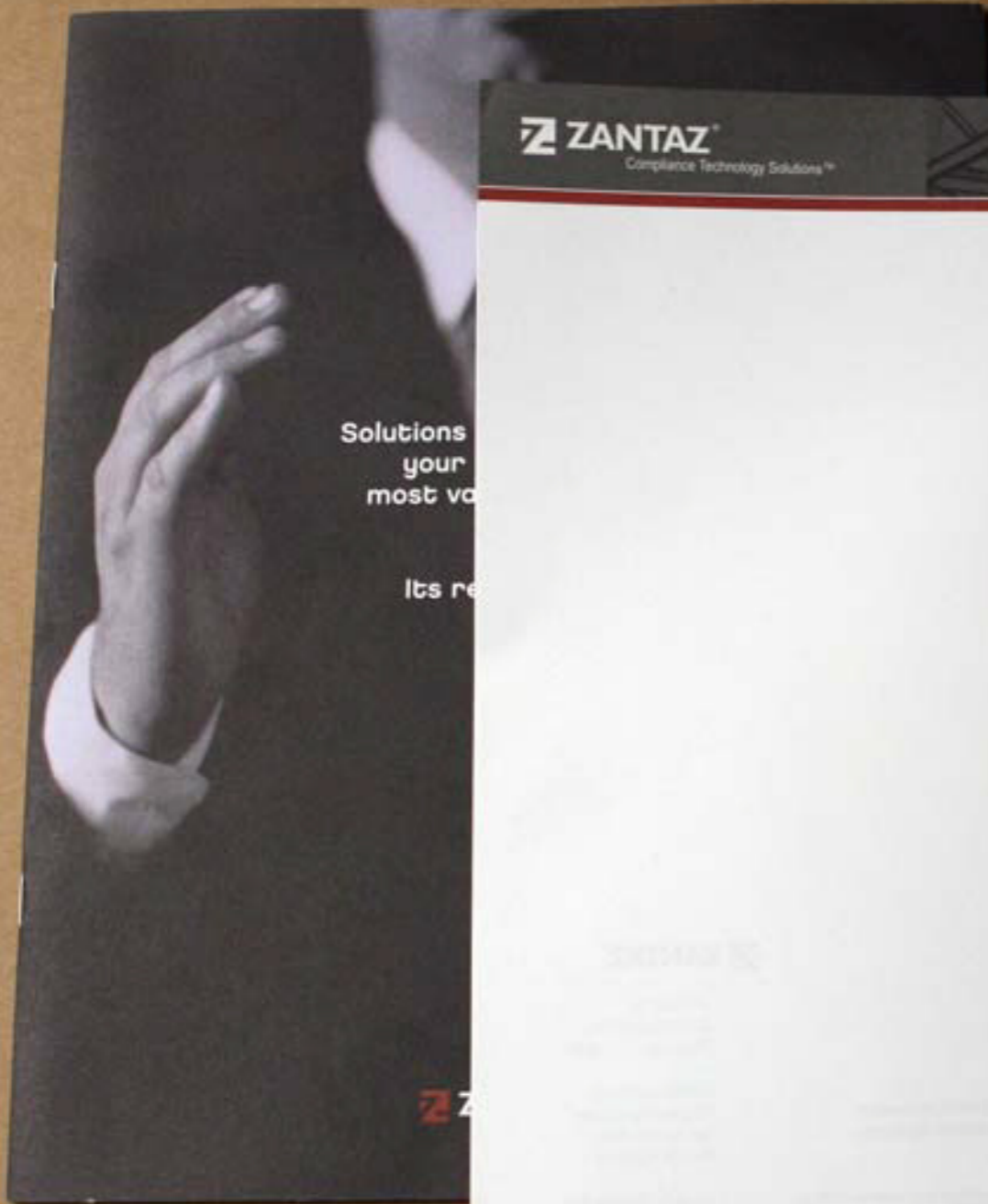
*Designed with unique, high performance fabrics, Tekware feels soft and comfortable next to the skin.*





Project: 16 Zantaz Corporate Brochure

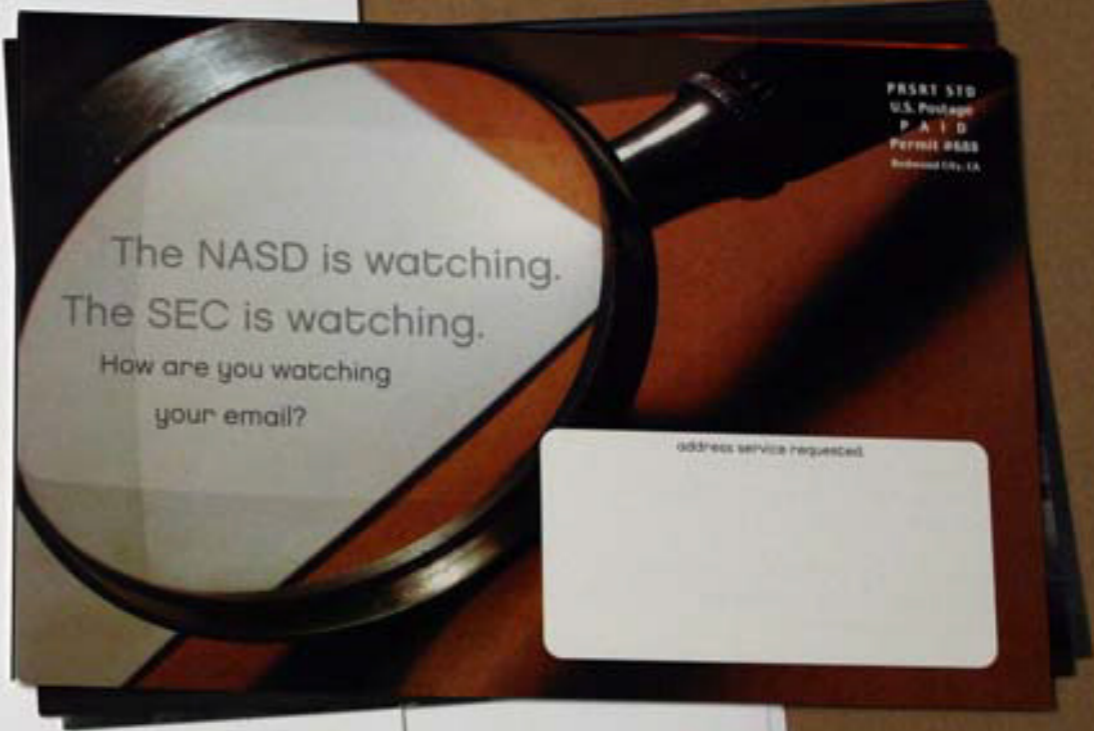
Brochure and collateral for data security firm: art direction and photo montage



Solutions  
your  
most va

Its re

**ZANTAZ**  
Compliance Technology Solutions™



PSNET STD  
U.S. Postage  
P A I D  
Permit #588  
Redwood City, CA

The NASD is watching.  
The SEC is watching.  
How are you watching  
your email?

address service requested

**ZANTAZ**

ZANTAZ, Inc.  
5671 Gibraltar Drive  
Pleasanton, CA 94568

Further information:  
Visit [www.zantaz.com](http://www.zantaz.com)  
Call 800.636.0095  
Fax 925.596.3145

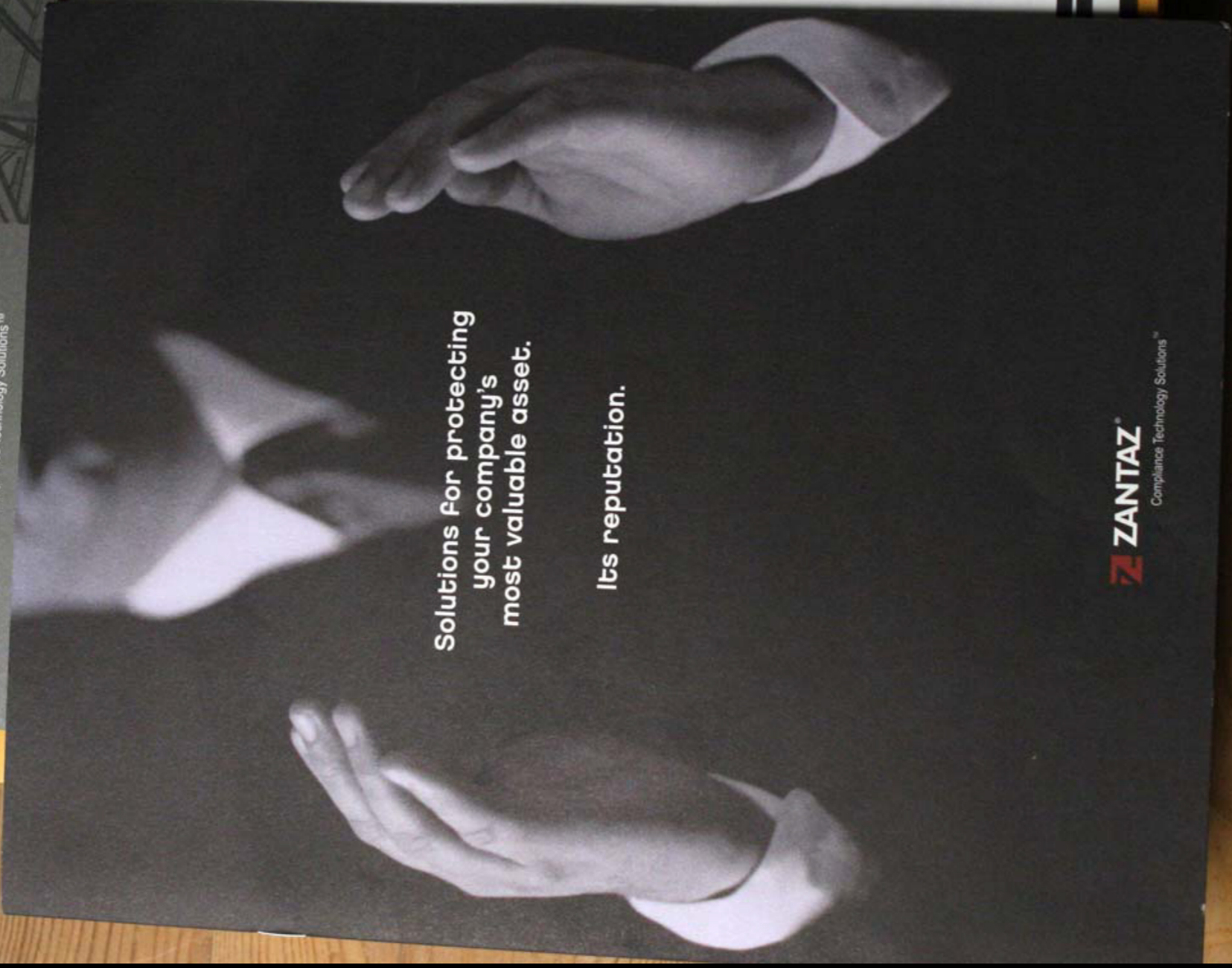
Email [info@zantaz.com](mailto:info@zantaz.com)

ZANTAZ is the leading provider of compliance technology and electronic discovery solutions and services that help clients efficiently comply with industry regulations, respond to urgent audits, and manage business risk.

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**Z ZANTAZ**<sup>®</sup>  
Compliance Technology Solutions™



Solutions for protecting  
your company's  
most valuable asset.

Its reputation.

**Z ZANTAZ**<sup>®</sup>  
Compliance Technology Solutions™



**Compliance** is increasingly complex in the digital age. It involves retaining and managing volumes of electronic communications – everything from email, attachments and instant messages to online transactions, trade confirmations and customer statements. It entails monitoring employee correspondence. It requires managing, archiving and restoring backup tapes. And it can be a drain on revenue-generating resources in the inevitable event of a regulatory audit, investigation or litigation. Fines for non-compliance have grown increasingly larger – but they are minimal compared to the long-term risk of adverse publicity and damage to your firm's reputation. Instituting best practices in compliance is clearly in your firm's best interest.

**Add up the true costs.**

Many firms do not address their compliance, regulatory and litigation exposure until they face an urgent situation. By then it may be too late to avoid burdensome costs and reputation risk. In recent cases, courts and regulators have ordered documents that have been deleted from an email system.

Firms today spend tens of millions of dollars backing up data. But when they need to urgently find something buried in backup tapes, it can become a fire drill – a costly, complex exercise. Firms must consider not only the costs and resources necessary to back up and restore such data, but also the IT resources, attorney and expert fees, and other costs associated with sifting through all the data to find specific records to respond to regulatory audits, discovery requests and litigation. It's costly. Labor intensive. And a disruption to your core business.

**It's time to talk to ZANTAZ.**

As the recognized leader in compliance technology and electronic discovery solutions, ZANTAZ has helped some of the world's largest corporations and government agencies:

- Capture and archive millions of email messages, attachments, instant messages, online transactions and other electronic documents for compliance.
- Scan, restore, cleanse and search tens of thousands of backup tapes for litigation and discovery.
- Respond to hundreds of audits for regulatory and internal investigations.
- Store and manage terabytes of data.
- Monitor and supervise electronic correspondence for unauthorized activity.

**ZANTAZ delivers compliance technology and electronic discovery solutions that are:**

- Optimized for compliance, specifically to address SEC, NASD, NYSE, CFTC, NFA and legal requirements.
- Scalable to any size enterprise, with the ability to capture, archive and monitor from hundreds of gigabytes to multiple terabytes of data.
- Risk free to implement, eliminating your exposure when you must deploy a solution quickly.
- Up and running fast, in days, with support from an experienced implementation team and with minimal impact on your operating environment.
- Secure, reliable and available based on 24/7 technical support, a unique and highly efficient technology architecture, and world-class security and processes.
- Cost effective. With hardware, software, implementation, integration, administration and support all factored into the total cost of ownership, ZANTAZ clients stand to realize a significant savings compared to solutions built in-house.

And ZANTAZ is truly customer focused, with solutions that reflect a thorough understanding of each client's business needs. No wonder many of the leading firms on Wall Street are ZANTAZ clients.

*"ZANTAZ leads the [email archiving] market segment with a 75% installed base market share and 70% revenue market share."  
– Radical Email Archiving Market and Product Analysis, 2002 – 2006*

**COMPLY FULLY**

**RESPOND QUICKLY**

**MANAGE RISK**

**GAIN CONTROL**





### Built for Compliance

ZANTAZ was first to market with solutions that are dedicated to the compliance needs of financial services firms and other regulated industries. Unlike conventional storage devices or mailbox extension products that claim to support compliance, ZANTAZ solutions are purpose-built to satisfy regulatory requirements, including SEC Rules 17a-3 and 17a-4, NASD Rules 2210, 3010 and 3110, NYSE Rule 342, CFTC Rule 1.31 and NFA Rule 2-9. And they are proven through years of successful operation in the real world.

ZANTAZ solutions are designed to help you mitigate the risks associated with today's complex legal and regulatory environment. And ZANTAZ will attest to your industry's regulatory bodies that our solutions comply.

We understand that security and confidentiality are extremely important to your business. Whether you choose to outsource your records management needs or integrate onsite solutions, ZANTAZ provides secure solutions that will exceed your requirements.

### Outsourced Solutions

Some of the largest banks and brokerage firms, government agencies and public companies trust ZANTAZ to restore and retrieve, archive, monitor and manage their sensitive electronic records on an outsourced basis. The secure ZANTAZ Digital Safe™ archiving and content monitoring and supervisory services are designed to meet the most conservative interpretations of SEC Rule 17a-4 and NASD Rules 3010 and 3110. With risk-free implementation, ZANTAZ saves clients the time, money and resources necessary to build a regulatory-compliant digital archiving and supervision solution in-house.

### Consulting and Professional Services

Our compliance and technology consulting services complement our outsourcing capabilities to help address a variety of regulatory and legal challenges. ZANTAZ professionals combine technology and compliance expertise to assist clients with:

- **Data Restoration:** ZANTAZ employs a proven, proprietary methodology for locating, restoring and retrieving required documents - quickly, confidentially and cost-effectively. And ZANTAZ leads the industry with unique technology that speeds document retrieval, reduces duplicate data as much as 98% and scales to multiple terabytes.
- **Audit Services and Electronic Discovery:** ZANTAZ can help locate and retrieve documents required for evidence and create a secure repository for the documents until the audit or investigation is completed.
- **Digital Records Management Needs Assessment:** ZANTAZ can perform a full analysis of your electronic document archiving and supervision systems and procedures from a regulatory, legal and technical perspective.

### Integrated Onsite Solutions

ZANTAZ can also deploy onsite solutions for electronic document capture, archiving, supervision and instant access. Using the same innovative technology used in our outsourced services, our professional services team works closely with your IT staff to ensure seamless integration with your existing infrastructure. Our highly scalable architecture can accommodate a high volume of documents and any number of users, providing a cost-effective alternative to our proven outsourced services.

"In the wake of scrutiny resulting from corporate scandals and accounting fraud, it stands to reason that regulated companies are going to do everything they can to show that they're playing by the rules." - Gartner Group





Email has provided the "smoking gun" in several recent high-profile investigations. In fact, "Email accounts for nearly half the electronic information requested in litigation." - *ProcterKhanCoopers*

### The Challenge: Controlling Email Traffic for Legal and Regulatory Compliance

A large, global investment bank had to gain control over 300,000 email messages generated per day among nearly 20,000 employees, colleagues and clients. SEC Rule 17a-4 requires securities firms to capture and retain every email sent or received, internally and externally having to do with its "business as such," and make it easily accessible for regulators.

And "deleted" does not mean "destroyed" - investigators can demand to see email that has been backed up on tape. The firm faced daily requests for specific data from the email backup - a process that could take weeks to months for a single request. Meeting these demands added significantly to the internal IT burden and costs. Moreover, the firm's backup system was not compliant with the SEC's recently mandated disaster recovery procedures.

### The ZANTAZ Solution

The ZANTAZ Digital Safe™ service offered the firm an outsourced email archiving solution with the added advantage of third-party audit services. The benefits to the client firm include:

- **Easy access and instant retrieval:** The biggest benefit is speed and ease of data retrieval. The search for a single email is reduced from days or weeks to a matter of minutes, resulting in faster response times for investigations and better customer service.
- **Meeting regulatory compliance requirements:** The Digital Safe service allows continuous tracking and provides flexibility in data recovery, which not only meets regulatory requirements but also improves operational efficiency.
- **Avoided pitfalls of negative publicity, sanctions and fines:** By implementing a proactive solution that enables the firm to respond immediately, it avoids potentially large fines and adverse public reaction.
- **Reduced liabilities:** ZANTAZ audit and retrieval services, along with weekly and monthly archival reports, provide detailed backup histories from a third party. ZANTAZ also files a letter of attestation with the SEC and NASD affirming the client's full compliance with SEC Rule 17a-4 and NASD Rule 3110.
- **Minimized costs:** The firm does not have to add IT personnel, spend on hardware or software or provide additional IT training.

"2.2 billion instant messages sent each day... By 2005, the number of emails sent will exceed 9 billion annually." - IDC



the state-of-the-art, best-practice archiving solutions for automatic capture and instant retrieval of documents – dramatically reducing the future need for urgent legacy data restoration.

### Finding Evidence Buried in Backup Tapes

A client involved in litigation was under pressure to produce several years' worth of relevant email messages. The backup tapes containing 30+ terabytes of data, the search could have taken months or years, tying up IT resources, with staggering legal costs and the risk of penalties. And the security of the data was a major concern.

#### Discovery Solution

And Electronic Discovery services offered a proven, cost-effective and speedy alternative to traditional discovery processes. ZANTAZ was able to speed the discovery process by eliminating duplicate data, restoring unnecessary tapes, and reducing raw data to 350 gigabytes of usable data for the backup data to the Digital Safe repository, it could be searched in a fraction of the time. The advantages realized by the customer were many:

- IT resources remained focused on the firm's core activities.

- ZANTAZ was able to restore the data and facilitate discovery for a small percentage of the cost of the search.

- Penalties: The firm averted further penalties by producing the required data in a timely manner. Months or even years it might have taken to deliver all the required documents.

- Secure: Hard-copy, tamper-proof media and password-protected authorized access helped ensure the data's integrity.

- Proactive: The firm has taken the proactive measure of implementing the ZANTAZ Digital Safe archiving solution to be reactive in future litigation scenarios.

#### the Public Sector

In the private sector. A large government agency, facing a multi-billion dollar lawsuit, needed to produce documents dating back years from tens of thousands of backup tapes spread across multiple servers. Proprietary technology and processes provided a solution that would enable the agency to produce the required data in a timely manner, while saving millions of dollars in IT costs and legal penalties.

Electronic discovery – it's an electronic virus as it spreads through systems in seconds. It's not about reviewing hundreds of emails to reviewing millions on a regular basis. In some cases, the volume of data is so large that it would be enough to fill a four story building. It's a different world.

Deloitte's Forensic Services Practice





ZANTAZ technology builds integrity, security, performance and reliability into the system.

#### Proprietary Technology

Speed and ease of document retrieval is a key regulatory requirement – and an important distinction for ZANTAZ. Our Blue Dimensional Indexing technology enables users to retrieve a document almost instantaneously, from among millions stored, using a simple, web-based search interface. The ZANTAZ-designed Multicast Archiving Architecture uses grid computing techniques to achieve massive scalability while delivering high performance, reliability and lower total cost of ownership.

#### Best-in-class Technology Partners and Regulatory Experts

ZANTAZ works with leading specialists in email and instant messaging infrastructure technology to incorporate the most advanced functionality into our solutions. We partner with world-class, global systems integrators to ensure seamless integration with large-scale enterprise systems. And we rely on highly experienced regulatory experts to ensure that our solutions meet the most current compliance and regulatory requirements.

#### Security and Confidentiality

ZANTAZ understands the importance of ensuring the security, confidentiality and integrity of our clients' data. That's why we employ the most stringent protection measures and engage third-party security auditing companies for regular security evaluations. Our data centers and labs are protected by biometric access, 24-hour surveillance and rigorous employee background checks. They also meet regulatory standards for data recovery and business continuity in the event of a disaster.

Secure connectivity, multiple backups, digital signatures and encryption are just some of the steps taken to protect data during archiving, monitoring and restoration. And we employ every possible measure to prevent any kind of unauthorized online access.

Find out how ZANTAZ technology and focused expertise can help you solve your compliance issues – quickly and cost-effectively. Whether you need to respond to an urgent situation or want to get a step ahead with a fully compliant archiving solution, contact ZANTAZ today. Call 1-800-636-0095 or email [info@zantaz.com](mailto:info@zantaz.com).



## Project: 17 Aesthetika

Identity and collateral system for a cosmetic dentist



WWW.AESTHETIKA.NET

REBECCA CASTANEDA, DDS  
450 Sutter Street, Suite 1616  
San Francisco, CA 94108

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48 hours notice is requi  
(415) 986.1616



AESTHETIKA.NET  
Your Network for Renewal



Handwritten cursive signature or decorative flourish in white ink on a dark background.

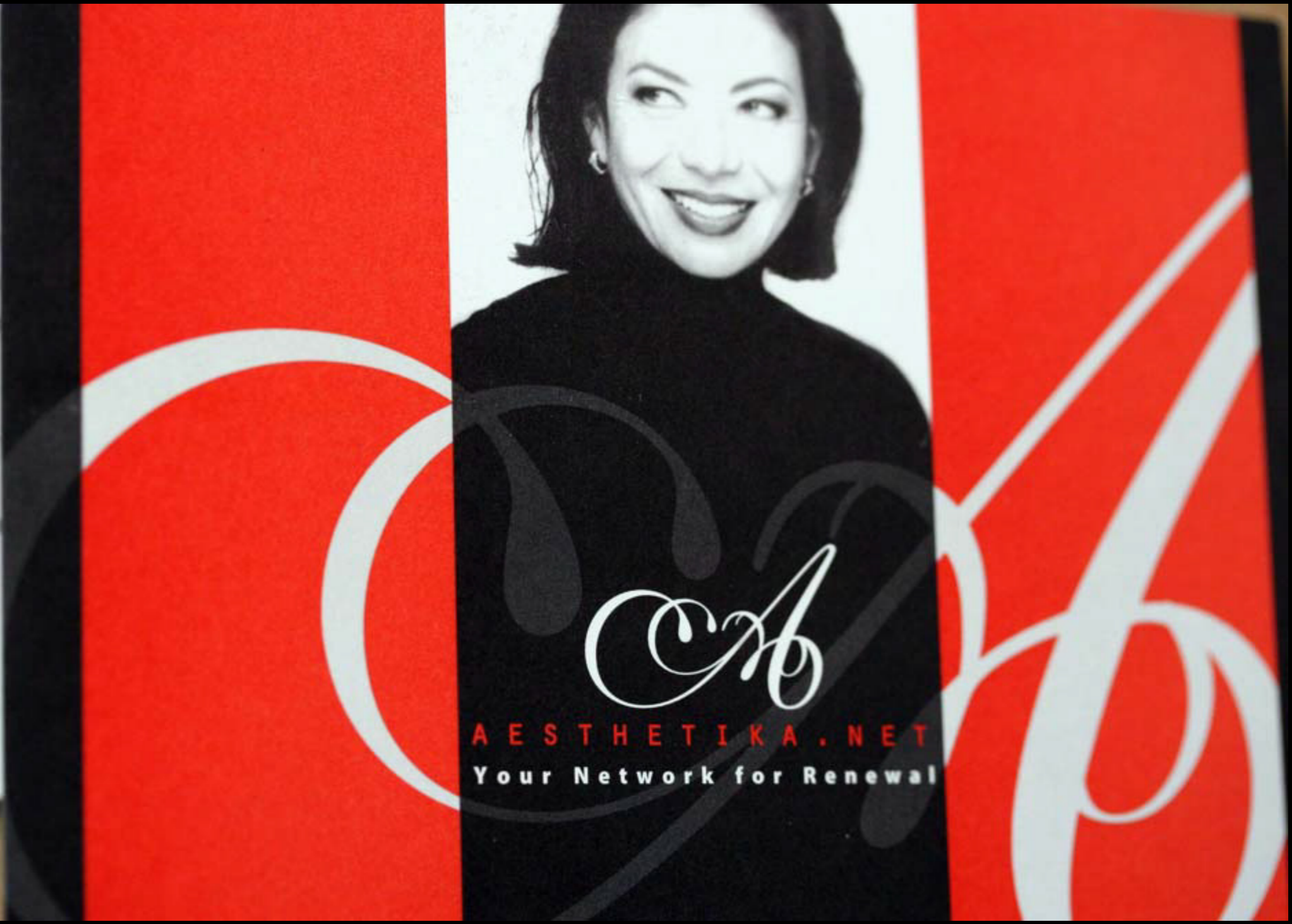


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#### WHAT IS AESTHETIKA

Aesthetika is no ordinary dental practice. Patients get more than a glamorous smile here. Aesthetika is committed to offering the ultimate and optimal range of dental and aesthetic services to its clients seeking to further improve, renew and rehabilitate not only their smile, but their overall image and appearance, and most importantly, their health.

#### ABOUT DR. REBECCA CASTANEDA

Dynamic, is a word that perhaps best describes Rebecca Castaneda, DDS, artist and scientist turned aesthetic dentist. By keeping a keen pulse on her practice and patients, she became conscious of her patients' desires for general self-improvement. In response, she created AESTHETIKA, a non-traditional dental and aesthetic center. Through AESTHETIKA she is able to eliminate all barriers to self-improvement for her patients. As a prosthodontist (the artsy, cerebral side of dentistry), she brings an aesthetic understanding to her scientific dedication.



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Project: 18 ZAK Architecture

Identity system for San Francisco architecture firm. 2/c letterpress  
See also the website and monograph at [zakarchitecture.com](http://zakarchitecture.com)

ZAK

ZAK

ZAK

ZAK

245 VALLEJO STREET, SAN FRANCISCO, CALIFORNIA 94111 PH 415.705.6200 | WWW.ZAKARCHITECTURE.COM





ZAK

## Project: 19 Nueva Castilla

Identity system and website at [nuevacastilla.com](http://nuevacastilla.com)

2/c black and metallic silver to give it that metal fabricator look and feel





NUEVA CASTILLA CO.

METAL FABRICATION



NUER

M E T





NUEVA CASTILLA CO.

METAL FABRICATION







NUEVA CASTILLA CO. CO.  
METAL FABRICATION ION



Alvin Amores  
- project manager ~

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Project: 20 Melissa Mooney

Logo and business card for Melissa Mooney. The two M's of her initials made for a perfect crown design printed 2/c letterpress



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